

**American Numismatic Association Board of Governors
Open Session Meeting & Town Hall
Atlanta National Money Show®
Friday, February 28, 2025 / 10:00 am**

Call to Order – President Tom Uram

Roll Call – Secretary Sandy Pearl

1. Approval of Open Session Minutes – President Tom Uram

MOTION by _____, second by _____ to approve the minutes of the Board of Governors Open Session Meeting on January 10, 2025.

2. Finance Report – Treasurer Erik Jansen & Chief Financial Officer Bryan Clark

3. Executive Director Report – Executive Director Kim Kiick

- ANA promoted in Scouting magazine
- New courses for the Numismatic Diploma Program and Aristotle's Vault
- National Coin Week April 20-26, 2025

4. Social Media Presentation – Community Manager Liv Testa

Background

In a presentation at the 2024 National Money Show®, Marketing Committee Chair Governor Kenny Sammut and Committee Member Ken Sammut emphasized the importance of optimizing ANA's YouTube and social media offerings to improve membership recruiting and engagement, advocating for a Community Manager to address these objectives.

5. Letter of Introduction – President Tom Uram

Motion by _____, second by _____ to approve a letter of introduction for Ricardo de Leon Tallavas, Summer Seminar Instructor and District Representative, naming him as an Official Representative of the American Numismatic Association for the 5th International Convention of Historians and Numismatists scheduled in Rio de Janeiro this September 2-6, 2025.

6. Future Board of Governors Meetings – President Tom Uram

The Board of Governors' upcoming Open Session meetings are April 8, May 13, and June 10 on Zoom.

Town Hall